

Information Designer

Fixed-term 12-month contract (with potential to renew)

Part time (18 hours per week)

Thriving Market Research & Analytics Agency, KT11

Role Overview

We are looking for an enthusiastic and talented Information Designer with an interest in data visualisation to join our growing Analytics & Insights agency.

Company Background

Since 2005, Bonamy Finch has been providing analytically-driven consumer insight services to a broad spectrum of consultancies and research agencies, as well as working directly with some of the world's leading brands.

Bonamy Finch is a privately-owned company, and our success is driven by our relentless commitment to providing analytical and research excellence for our clients. Within our (market research) industry, few companies give much attention to the design quality of their “deliverables”. For us however, great design is one of our core values, and the look and feel of our CFMs (*client facing materials*) are an essential part of our overall offer. We've done a good job in the last couple of years of enhancing the design of our CFMs, but now wish to take things to the next level!

Responsibilities

- Assist the team in creating marketing and project related collateral. A large part of your work will involve designing PowerPoint based deliverables for clients, with emphasis on data visualisation. In addition to this you will be designing “segment activation materials” (handbooks, pen portraits), brochures for our four specialisms, mailshots, proposals for projects etc. Essentially anything our current and potential clients might see, we want to look great. Unlike this advert – which is rather dull looking.
- Liaise with internal team members to discuss their requirements – and help to resolve any issues related to the work produced
- Ensure all artwork produced meets the needs, requirements and brand values of Bonamy Finch.
- Attend training events and courses to further your knowledge and expertise – particularly in the area of data visualisation

Key Skills/Experience

- Degree in graphic and/or information design preferable, and experience of web and digital design also desirable
- Good working knowledge of the whole Adobe Creative Suite and MS Office based applications such as PowerPoint (which most of our deliverables are in)
- A passion for creating stunning visuals and interest in data visualisation
- Strong organisational and communication skills
- Up to date knowledge of the latest design trends
- Creative flair and a good eye for detail
- Ability to get on and communicate effectively with a team of people who will have very different skill sets to your own

Remuneration

Will depend on experience plus aptitude. We will offer a good basic salary, plus participation in our generous company bonus scheme, plus company pension contribution.

We have very high staff retention, and are a friendly, collaborative team. We have previously been nominated for the MRS Best Place to Work award.

This is an initial contract of 12 months, with hours from 10am – 3pm Tuesday to Friday (including 30 minutes for lunch). There might be some flexibility in these hours.

Location

Bonamy Finch is based in Cobham, Surrey and so the successful candidate must be willing to commute to our office daily.

The office is 25 minutes walk from the local train station (two trains an hour to/from Waterloo via Surbiton and Clapham Junction). Alternatively, we are based just 10 minutes from Junction 10 of the M25.

Equal Opportunities

Post holders must at all times fulfil their responsibilities with regard to our equal opportunities policy and equality laws.

Health and Safety

All post holders have a responsibility, under the Health and Safety at Work Act and subsequently published regulations. Employees as individuals of the Company have a statutory duty to co-operate together to promote health and safety best practice.

How to apply

Please send a covering letter, brief CV and examples of your previous work in PowerPoint and Adobe by email to Peta Poyser, Office Administrator – info@bonamyfinch.com