Advanced Analytics

Analytics Executive / Senior Analytics Executive / Analytics Manager

Role Overview

We are looking for a first-class analyst to join our growing Analytics & Insights agency.

We are a diverse team of psychologists, marketers, analysts and data scientists. We have a common aim; to use our shared experiences to provide intelligent thinking from within a streamlined working environment. We are committed to providing clients with clear, captivating deliverables.

We are looking to further strengthen our Advanced Analytics team of 12 analysts by recruiting an extremely capable analyst with an all-round ability to work across a wide variety of multivariate techniques, including Segmentation and techniques that deliver against our growing Product & Service Optimisation offer (e.g. Conjoint and Max Diff).

Company Background

Since 2005, Bonamy Finch has been providing analytically-driven consumer insight services to a broad spectrum of consultancies and research agencies, as well as working directly with some of the world's leading brands.

Whether conducting advanced analytics, or delivering full market research programmes, we consistently deliver creative solutions and compelling outputs. All of our work exploits our strength in the application of advanced analytics to solving business issues, helping clients to make better informed decisions.

Bonamy Finch is a founding partner of STRAT7, an inspired partnership of data, insight analytics and strategy specialists, focussed on data driven strategy.

Core Remit

We are looking for an analyst to further support and develop our Advanced Analytics offer. Typical duties will include:

- Consulting with clients on the best approach to segmentation and trade-off briefs (including conjoint)
- Assisting the Advanced Analytics team across a wide variety of segmentation analysis projects, trade-off analysis, and a number of branded and unbranded multivariate techniques;

Role Summary

- To take ownership of analysis projects and demonstrate a high level of attention to detail in order to deliver successful projects
- To estimate accurately how long tasks take to perform, exercising discipline with time spent on tasks, managing suppliers and monitoring the finances of each project in order to ensure they delivered profitably
- To deliver commercially astute research, that ultimately supports business decisions

- To talk confidently to clients, discussing business and research objectives and methodologies to deliver the most compelling analysis through a strong understanding of how research design needs be tailored
- To express complicated information with clarity & authority
- To take a flexible approach to workload, to work autonomously when required, demonstrating the ability to prioritise and organise and remain calm under pressure

Required Skills

Technical Advanced Analytic skills

- Must demonstrate an excellent working knowledge of advanced analytics, but also be able to act as an advanced analytics advisor
- Must have knowledge and direct experience across (but not necessarily all of) multivariate statistics (e.g., multiple regression, factor analysis), segmentation (e.g. cluster analysis), pricing and product optimisation (such as MaxDiff and Conjoint)
- Direct experience of conjoint would be ideal, but we will speak to those with a desire to learn and develop in this area
- Knowledge of data science techniques (e.g. machine learning) will be an advantage
- It is crucial that candidates have a strong affinity with numbers, an ability to simplify complicated solutions and be able to explain them in layman's terms

Software

- Should be a strong user of SPSS and MS Excel
- Knowledge of Sawtooth Software for conjoint analysis
- Comfortable with use and creation of VBA within MS Excel simulators
- Advantageous to have knowledge and experience of r, python or SQL

Experience / Information

Experience of FMCG consumer durables, service and financial sectors would be beneficial.

Candidates will ideally have a minimum of 3 years experience in analysis of research data. We are primarily interested in recruiting the person with the right mix of skills rather than a defined number of years experience or a specific current job title.

Remuneration

Will depend on experience plus aptitude. We will offer a good basic salary, plus participation in our company bonus scheme, plus company pension contribution.

We have very high staff retention, and are a friendly, collaborative team. We have previously been nominated for the MRS Best Place to Work award. The successful candidate can expect promotion based on performance.

This is a full-time position with hours from 9am – 5.30pm Monday to Friday.

There may be the occasional need for overseas travel, normally for no longer than 1-2 nights per trip.

Location

Bonamy Finch is based in Cobham, Surrey and so the successful candidate must be willing to commute to our office. But we are also open to flexible working in our smaller London hub in Covent Garden.

Exact arrangements to be discussed.

Equal Opportunities

Post holders must at all times fulfil their responsibilities with regard to our equal opportunities policy and equality laws.

Health and Safety

All post holders have a responsibility, under the Health and Safety at Work Act and subsequently published regulations. Employees as individuals of the Company have a statutory duty to co-operate together to promote health and safety best practice.

How to apply

Please send your CV and a covering letter by email to Peta Poyser, Office Administrator – info@bonamyfinch.com