

Advanced Analytics

Trainee Analytics Executive / Analytics Executive

Role Overview

We are looking for a numerate and commercially aware Graduate Trainee Analytics Executive. This is an entry level position for a graduate interested in statistical techniques and a career in market research, or a candidate with one or two years' experience in the industry.

We are a diverse team of psychologists, marketers, analysts and data scientists. We have a common aim; to use our shared experiences to provide intelligent thinking from within a streamlined working environment. We are committed to providing clients with clear, captivating deliverables.

We are looking to further strengthen our Advanced Analytics team by recruiting a graduate who is keen and learn and develop across a variety of multivariate techniques, including segmentation (e.g. cluster analysis) and trade-off techniques (e.g. conjoint)

Company Background

Since 2005, Bonamy Finch has been providing analytically-driven consumer insight services to a broad spectrum of consultancies and research agencies, as well as working directly with some of the world's leading brands.

Whether conducting advanced analytics, or delivering full market research programmes, we consistently deliver creative solutions and compelling outputs. All of our work exploits our strength in the application of advanced analytics to solving business issues, helping clients to make better informed decisions.

Bonamy Finch is a founding partner of STRAT7, an inspired partnership of data, insight analytics and strategy specialists, focussed on data driven strategy.

Core Remit

We are looking for an analyst to further support and develop our Advanced Analytics offer. Typical duties will include:

- Assisting the Advanced Analytics team across a wide variety of segmentation analysis projects, trade-off analysis, and a number of branded and unbranded multivariate techniques;

Role Summary

- To conduct analysis on projects, demonstrating a high level of attention to detail in order to deliver successful projects
- To estimate accurately how long tasks take to perform, exercising discipline with time spent on tasks, to ensure they delivered profitably
- To deliver commercially astute research, that ultimately supports business decisions
- To discussing business and research objectives and methodologies to deliver the most compelling analysis through a strong understanding of how research design needs be tailored

- To express complicated information with clarity & authority
- To take a flexible approach to workload, to work autonomously when required, demonstrating the ability to prioritise and organise and remain calm under pressure

Required Skills

Technical Advanced Analytic skills

- You will have a first class or upper second degree in which there has been a significant statistical component. You may not have an actual statistics degree but majors such as Psychology, Economics, Business Analytics (amongst others) will be considered
- You need a strong affinity with numbers and an ability to explain statistical findings to our clients in non-technical terms
- An added strength would be that you have an understanding of research design

Software

- Should be a strong user of SPSS and MS Excel
- Advantageous to be comfortable with VBA within MS Excel
- Advantageous to have knowledge and experience of r, python or SQL

Remuneration

Trainee basic salary £24,000 per annum (higher for candidates with experience), plus participation in our company bonus scheme, plus company pension contribution.

We have very high staff retention, and are a friendly, collaborative team. We have previously been nominated for the MRS Best Place to Work award. The successful candidate can expect promotion based on performance.

This is a full-time position with hours from 9am – 5.30pm Monday to Friday.

There may be the occasional need for overseas travel, normally for no longer than 1-2 nights per trip.

Location

Bonamy Finch is based in Cobham, Surrey and so the successful candidate must be willing to commute to our office. Once training is complete, we would be open for the successful candidate to transition to our smaller London hub in Covent Garden. Exact arrangements to be discussed.

Equal Opportunities

Post holders must at all times fulfil their responsibilities with regard to our equal opportunities policy and equality laws.

Health and Safety

All post holders have a responsibility, under the Health and Safety at Work Act and subsequently published regulations. Employees as individuals of the Company have a statutory duty to co-operate together to promote health and safety best practice.

How to apply

Please send your CV and a covering letter by email to Peta Poyser, Office Administrator – info@bonamyfinch.com